

**InSITE 2019, Jerusalem**  
**Workshop on Research and Writing for Publication**  
**Workshop Content Overview**  
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<b>Date:</b>	4 July 2019
<b>Location:</b>	<i>Informing Science and IT Education: InSITE 2019</i> <i>Jerusalem College of Technology</i>
<b>Intended Participants:</b>	Faculty and students who are interested in increasing their research activity and publishing in academic journals, particularly those published by the Informing Science Institute.

**Background:** Over the past decade, both universities and accrediting agencies have been paying increased attention to faculty research activities—particularly at institutions for which research expectations in the past had been very limited. For many faculty members at these institutions, this change in emphasis has created demands for publication very unlike those in the past. Moreover, at many institutions—particularly those in the developing world—the increase in expectation has not been accompanied by increased resources. This workshop is principally intended to help an interdisciplinary audience of educators, researchers and students improve their ability to deliver that research in a form that increases the likelihood that it will be published. The workshop is not intended to be a substitute for a firm grounding in research methods or an overview of research in any particular discipline. Instead, its emphasis will be on presenting research so that it flows naturally into a published form and on developing manuscripts that are likely to engage reviewers through the use of a number of different templates. A particular area of emphasis will be research related to scholarship of teaching and learning (SOTL), since this is a type of research that can often be conducted with very limited resources.

**Workshop Objectives:** The 6 hour workshop is intended to provide participants with tools that can help them increase their research productivity and rate of success in getting that research published. Topics to be covered will include:

- *Preparing for Research:* Matching research to your audience and institutional needs.
- *The Generic Paper:* The different sections of a paper and how they relate to each other. The last-in, first-out (LIFO) paper organization.
- *Research publication templates:* A variety of structures that can be employed to organize research write-ups, particularly tailored to the Informing Science Institute’s family of journals:
  - *Empirical research*
  - *Literature review*
  - *Case studies for theory testing, qualification and expansion*
  - *Exploratory case studies*
  - *Theory building*
  - *Design science research*
- *Informing Science Outlets:* An overview of publications within the ISI family and partner journals, with guidelines for fitting your manuscript to each publication.

**Workshop Structure:** The workshop will emphasize hands-on activities related to each of the topics covered. Online video lectures reviewing each topic will be available for review and sharing after the workshop is complete.

**Accessing Content through Canvas:**

All of the materials in the workshop, as well as links to a variety of videos have been put together in a Canvas site that is accessible to the public. The instructions for access to the site are as follows:

This course has enabled open enrollment. Students can self-enroll in the course once you share with them this URL: <https://canvas.instructure.com/enroll/3L7XXP>. Alternatively, they can sign up at <https://canvas.instructure.com/register> and use the following join code: **3L7XXP**

You should feel free to share this site with any of your interested colleagues and students.

**Tentative Workshop Schedule**

Times will be adapted as needed to accommodate participant interests.

30 minutes	Facilitator and participants introduce themselves
30 minutes	Discussion of why we care about research
60 minutes	Presentation: Preparing for Research
60 minutes	Presentation: The Generic Paper
90 minutes	Presentation and discussion: Paper design templates
30 minutes	Informing Science Institute's outlets
30 minutes	Writing for practice: MBR & MCR
30 minutes	Parting thoughts and questions

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All of the materials in the workshop are open access with attribution (Creative Commons BY-NC license), meaning that you are welcome to share them for educational or non-commercial use provided you alert your audience as to where they came from. You are also welcome to share the link to the Canvas site with any students or colleagues that might be interested. Since I will not be monitoring the site, attempts to contact me should be made through my email address ([grandon@usf.edu](mailto:grandon@usf.edu)) rather than through the Canvas site.